

University of Pretoria Yearbook 2019

Publishing: Introduction to publishing 110 (PUB 110)

Qualification	Undergraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	12.00
Programmes	BIS Publishing
Prerequisites	No prerequisites.
Contact time	1 practical per week, 3 lectures per week
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 1

Module content

*Closed – requires departmental selection.

Introduction to publishing. This module will focus on an introductory overview of publishing: the historical development of publishing; the publishing value chain; business and legal issues relating to the publishing industry; and the broader macro-context.

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